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-- Select The Help Topic --

An "Ad Tracker" is a marketing tool that tracks the number of click-through's to a specific URL, web site, order form, sales web page, or wherever else you would like to use it.

This feature also allows you to "Split-Test"; a method to track the results of a up to three different destination pages all from the same ad!

And now, our Ad Tracker module is **better than ever!** We now offer the ability to search your list of Ad Trackers by either name, or ID number; making it easier than ever to track clicks and results on your website!

57 Ads Found

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1 2 3

Campaign Name	Select	Unique Clicks	Raw Clicks	Leads	Lead-Click Conversion	Sales Amount	#Sales	Click-Sale Conversion	Visitor Value	Creation Date
Tracking - Free DVD from Home Page	<input type="checkbox"/>	482	334	37	7.7%	\$31824.27	80	16.6%	\$66.03 per click	10/27,
Tracking - FreeDVD - BB	<input type="checkbox"/>	621	304	139	22.4%	\$745.50	150	24.2%	\$1.20 per click	8/23/
Tracking - FreeDVD - Blitz	<input type="checkbox"/>	34	8	6	17.6%	\$44.73	7	20.6%	\$1.32 per click	8/24/
Tracking - FreeDVD - Gr	<input type="checkbox"/>	142	103	25	17.6%	\$1626.22	27	19%	\$11.45 per click	8/24/
Tracking - FreeDVD - SofF	<input type="checkbox"/>	372	235	102	27.4%	\$516.88	102	27.4%	\$1.39 per click	8/23/
Tracking - Home Page 2005 sale	<input type="checkbox"/>	114	2	10	8.8%	\$2826.97	18	15.8%	\$24.80 per click	11/18,
Tracking - JB - Letter 1	<input type="checkbox"/>	4295	2954	73	1.7%	\$29754.95	152	3.5%	\$6.93 per click	8/29/
Tracking - Matt Weapons ad-146817	<input type="checkbox"/>	745	143	0	0%	\$0.00	0	0%	\$0.00 per click	6/13/
Tracking - Seminar Series - Test 1	<input type="checkbox"/>	1823	2	27	1.5%	\$34329.31	149	8.2%	\$18.83 per click	8/3/2
Tracking - Seminar Series - Test 2	<input type="checkbox"/>	5772	3516	126	2.2%	\$103781.03	299	5.2%	\$17.98 per click	8/22/
Tracking - Seminar Series - Test 3	<input type="checkbox"/>	2178	3123	10	0.5%	\$2345.25	11	0.5%	\$1.08 per click	3/8/2
Tracking - Seminar Series - Test 4	<input type="checkbox"/>	5	6	0	0%	\$0.00	0	0%	\$0.00 per click	3/20/
Tracking - JB - DragonDoor	<input type="checkbox"/>	2	3	0	0%	\$0.00	0	0%	\$0.00 per click	2/10/
Tracking- Newsletter Offer Text Old	<input type="checkbox"/>	8612	5040	2	0%	\$590.97	2	0%	\$0.07 per click	6/30/

[vs New-151253](#)

[Tracking-](#)

[Newsletter](#)

[Thanks/Upsell-](#)

[151382](#)

[Tracking-](#)

[Weapons Order](#)

[Page Test-](#)

[149252](#)

[YEO Discount-](#)

[34329](#)

<input type="checkbox"/>	3258	1710	15	0.5%	\$4135.97	19	0.6%	\$1.27 per click	6/30/
<input type="checkbox"/>	2204	874	65	2.9%	\$18625.82	90	4.1%	\$8.45 per click	6/21/
<input type="checkbox"/>	10	0	0	0%	\$2013.60	3	30%	\$201.36 per click	

57 Ads Found

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Search For Ad Tracker

Your searches can include the wildcard symbol * following a snippet of text (do not start a search phrase with a *). Your search phrase must provide at least three characters before a *. For Example: In the search 'sig*', our system will return all ad trackers that start with the letters SIG; sign-up, signs, signal, etc.

Ad ID:	<input type="text"/>	Campaign Name :	<input type="text"/>
Display :	20 <input type="button" value="v"/>	results per page	

Click on any Campaign name to access more detailed information, or use the checkboxes and select one of the following actions:

[Create New](#) | [Refresh](#) | [Reset](#) | [Delete](#) | [Export](#)

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