

**Ad Tracker Campaign Details:
Tracking - Seminar Series - Test 1**

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| Campaign Name | Tracking - Seminar Series - Test 1 | | | | | | | | |
|-----------------------------------|---|--------------|------------------------------|---------------------|----------------|------------------------------|----------------------|---------------------|-------------------------------------|
| Ad Track Campaign Link URL | http://www.1shoppingcart.com/app/adtrack.asp?AdID=158198 To track this Campaign, create a link to this URL. Click here to test it. | | | | | | | | |
| Campaign Info | Clicks | Leads | Lead-Click Conversion | Sales Amount | # Sales | Click-Sale Conversion | Visitor Value | Date Created | Enable |
| Destination URL 1 | http://www.targetfocustraining.com/seminarser11.html | | | | | | | | |
| | 169 | 1 | 0.6% | \$5763.72 | 14 | 8.3% | \$34.10 per click | 8/3/2005 5:15:00 PM | <input type="checkbox"/> |
| Destination URL 2 | http://www.targetfocustraining.com/t/seminarser12.html | | | | | | | | |
| | 1823 | 27 | 1.5% | \$34329.31 | 149 | 8.2% | \$18.83 per click | 8/3/2005 5:15:00 PM | <input checked="" type="checkbox"/> |
| Destination URL 3 | http://www.targetfocustraining.com/t/seminarser13.html | | | | | | | | |
| | 116 | 0 | 0% | \$449.22 | 7 | 6% | \$3.87 per click | 8/5/2005 1:58:00 AM | <input type="checkbox"/> |
| Total Campaign Info | 2108 | 28 | 1.3% | \$40542.25 | 170 | 8.1% | \$19.23 | | |

Campaign Notes and Comments

Statistics for the last 30 days