

**Ad Tracker Campaign Details:
Tracking - Seminar Series - Test 2**

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Campaign Name	Tracking - Seminar Series - Test 2								
Ad Track Campaign Link URL	http://www.1shoppingcart.com/app/adtrack.asp?AdID=161601 To track this Campaign, create a link to this URL. Click here to test it.								
Campaign Info	Clicks	Leads	Lead-Click Conversion	Sales Amount	# Sales	Click-Sale Conversion	Visitor Value	Date Created	Enable
Destination URL 1	http://www.targetfocustraining.com/seminarser11.html								
	5772	126	2.2%	\$103781.03	299	5.2%	\$17.98 per click	8/22/2005 5:59:00 PM	<input checked="" type="checkbox"/>
Destination URL 2	http://www.targetfocustraining.com/t/seminarser12.html								
	232	5	2.2%	\$4592.44	9	3.9%	\$19.79 per click	8/22/2005 5:59:00 PM	<input type="checkbox"/>
Destination URL 3	http://www.targetfocustraining.com/t/seminarser13.html								
	80	3	3.8%	\$83.72	3	3.8%	\$1.05 per click	8/22/2005 5:59:00 PM	<input type="checkbox"/>
Total Campaign Info	6084	134	2.2%	\$108457.19	311	5.1%	\$17.83		

Campaign Notes and Comments