

**Ad Tracker Campaign Details:
Tracking-Weapons Order Page Test-149252**

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Campaign Name	Tracking-Weapons Order Page Test-149252								
Ad Track Campaign Link URL	http://www.1shoppingcart.com/app/adtrack.asp?AdID=149252 To track this Campaign, create a link to this URL. Click here to test it.								
Campaign Info	Clicks	Leads	Lead-Click Conversion	Sales Amount	# Sales	Click-Sale Conversion	Visitor Value	Date Created	Enable
Destination URL 1	http://www.targetfocusweapons.com/WeaponsLetterOrderPageNoPic.htm								
	1098	34	3.1%	\$8924.44	44	4%	\$8.13 per click	6/21/2005 2:41:00 PM	<input checked="" type="checkbox"/>
Destination URL 2	http://www.targetfocusweapons.com/WeaponsLetterOrderPageTimPic.htm								
	1106	31	2.8%	\$9701.38	46	4.2%	\$8.77 per click	6/21/2005 2:41:00 PM	<input checked="" type="checkbox"/>
Total Campaign Info	2204	65	2.9%	\$18625.82	90	4.1%	\$8.45		

Campaign Notes and Comments